









DDi

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DDi Editorial Calendar 2012

DDi EDITORIAL CALENDAR




2012	January	February/March	April/May	June
Print Deadlines	Ad close: 11/29/11 Mats due: 12/5/11	Ad close: 1/17 Mats due: 1/23	Ad close: 3/19 Mats due: 3/23	Ad close: 5/1 Mats due: 5/7
Issue Highlights	 GLOBALSHOP 2012 <small>Sponsored by ARE</small> <ul style="list-style-type: none"> • PRE-SHOW ISSUE: GlobalShop 2012 • International Issue  • Winning Windows competition winners  • A.R.E. Retail Design Collective wrap-up • Columns: <ul style="list-style-type: none"> • Greentailing • Shopper Insights • Right Light • Think Tank 	 GLOBALSHOP 2012 <small>Sponsored by ARE</small> <ul style="list-style-type: none"> • SHOW ISSUE: GlobalShop 2012 • Shopper Marketing & Consumer Insights Super Section  • Design Leaders listing • Retail Trends Review • Columns: <ul style="list-style-type: none"> • Visual Perspectives • Shopper Insights • In-Store Technology • Right Light • Shopping with Paco 	 GLOBALSHOP 2012 <small>Sponsored by ARE</small> <ul style="list-style-type: none"> • POST-SHOW ISSUE: GlobalShop 2012 • Multichannel Retail Section • Columns: <ul style="list-style-type: none"> • Greentailing • Shopper Insights • Right Light • Think Tank 	<ul style="list-style-type: none"> • The Creativity Issue • Columns: <ul style="list-style-type: none"> • Visual Perspectives • Shopper Insights • Right Light • In-Store Technology • Shopping with Paco
Product Coverage	<ul style="list-style-type: none"> • GlobalShop Standouts • Signage & Graphics 	<ul style="list-style-type: none"> • GlobalShop Standouts • POP • Surfacing 	<ul style="list-style-type: none"> • GlobalShop Standouts • In-Store Technology 	<ul style="list-style-type: none"> • Lighting
Bonus Distribution Sales Advantage Program		 GLOBALSHOP 2012 <small>Sponsored by ARE</small> <ul style="list-style-type: none"> • GlobalShop 2012 (Feb. 29-March 2) GlobalShop Directory <ul style="list-style-type: none"> -Ad close: 1/23 -Mats due: 1/26 GlobalShop Daily <ul style="list-style-type: none"> -Ad close: 2/15 -Mats due: 2/17 • Sales Advantage Program 	 Hospitality DESIGN EXPO+Conference 2012 <ul style="list-style-type: none"> • HD Expo (May 15-17) • NeoCon (June 11-13) • Sales Advantage Program 	<ul style="list-style-type: none"> • NeoCon (June 11-13)

Additional features: From the Editor | Design Snapshot | Editor's Choice | Greentailing | Visual Perspectives

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EDITORIAL CALENDAR



2012	July	August	September	October	November/December
Print Deadlines	Ad close: 6/4 Mats due: 6/11	Ad close: 7/5 Mats due: 7/11	Ad close: 8/6 Mats due: 8/13	Ad close: 9/4 Mats due: 9/11	Ad close: 10/29 Mats due: 11/8
Issue Highlights	<p>2012 Fixture Leaders</p> <ul style="list-style-type: none"> • The Fixture Issue: <ul style="list-style-type: none"> • Fixture Leaders listing • Fixture Roundtable • Columns: <ul style="list-style-type: none"> • Greentailing • Shopper Insights • Right Light • Think Tank 	<ul style="list-style-type: none"> • Visual Super Section: Store Windows Showcase • Student Design Visual Challenge • Visual Products • Columns: <ul style="list-style-type: none"> • Visual Perspectives • Shopper Insights • In-Store Technology • Right Light • Shopping with Paco 	<p>PORTFOLIO AWARDS 2012</p> <ul style="list-style-type: none"> • PORTFOLIO Awards Issue: The best of retail design and retail stores 2012 • Columns: <ul style="list-style-type: none"> • Greentailing • Shopper Insights • Think Tank 	<p>State of the Retail Design Industry 2012</p> <ul style="list-style-type: none"> • State of the Retail Design Industry Survey • Columns: <ul style="list-style-type: none"> • Visual Perspectives • Shopper Insights • In-Store Technology • Right Light • Shopping with Paco 	<ul style="list-style-type: none"> • DDI Buyers' Guide  • A.R.E. Retail Design Collective/ New York Section
Product Coverage	<ul style="list-style-type: none"> • Fixtures • Furniture 	<ul style="list-style-type: none"> • Visual • Flooring 	<ul style="list-style-type: none"> • Best Products of the year 	<ul style="list-style-type: none"> • Color & Materials 	<ul style="list-style-type: none"> • A.R.E. Retail Design Collective Standouts
<p>Bonus Distribution</p> <p>Sales Advantage Program</p>	<ul style="list-style-type: none"> • Sales Advantage Program 	<p>DDI Forum 2012 Interact Inform Inspire</p> <ul style="list-style-type: none"> • DDI Forum 	<p>DDI Forum 2012 Interact Inform Inspire</p> <ul style="list-style-type: none"> • DDI Forum • Sales Advantage Program 	<p>ARE RETAIL DESIGN COLLECTIVE</p>	<ul style="list-style-type: none"> • A.R.E. Retail Design Collective showrooms

Additional features: Right Light | Shopper Insights | In-Store Technology | Shopping with Paco | Think Tank